



Preciobitcoin

Advertising opportunities

PRECIOBITCOIN.ES

THE SITE

Built, live and indexed in 21 languages

133

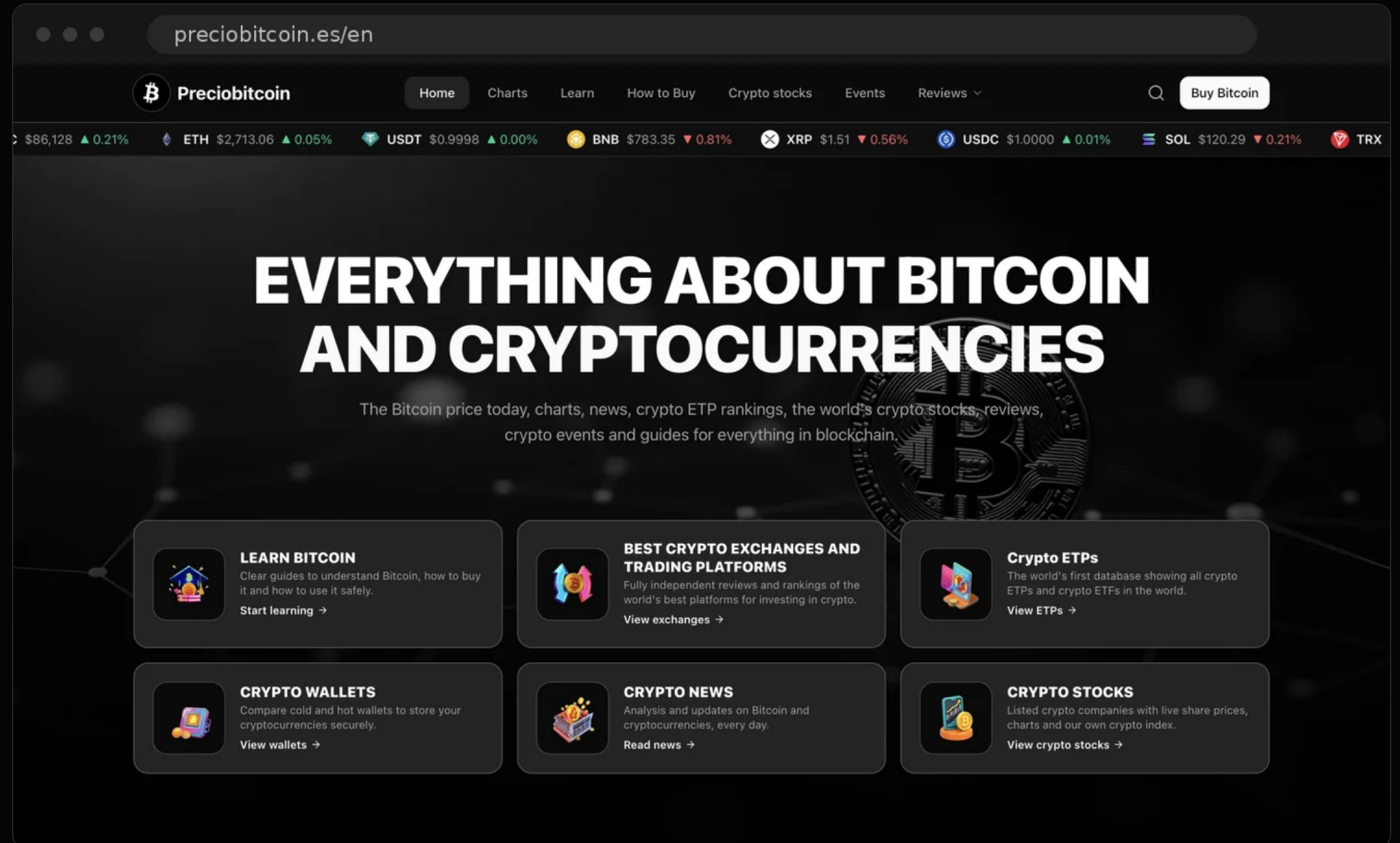
crypto ETPs compared

83

listed crypto companies tracked

57

exchanges reviewed and ranked



Your brand appears at the moment of decision

01

They check the price

Live prices and charts are the daily habit. Every visit is a fresh impression.

02

They read up

News, guides and reviews in their own language, written for people about to act.

03

They pick a platform

Exchange, ETP, crypto casino etc.

Two ways to show up

DISPLAY

Banners in fixed, premium slots

Image or video creatives on the homepage, price pages and articles. Built for reach and brand recall, with an optional affiliate link.

NATIVE

Content that lives in the feed

Sponsored articles, guides and featured listings in our own format. Built for trust and conversion, always labeled as sponsored.

Premium slots where readers look first

A · Homepage billboard

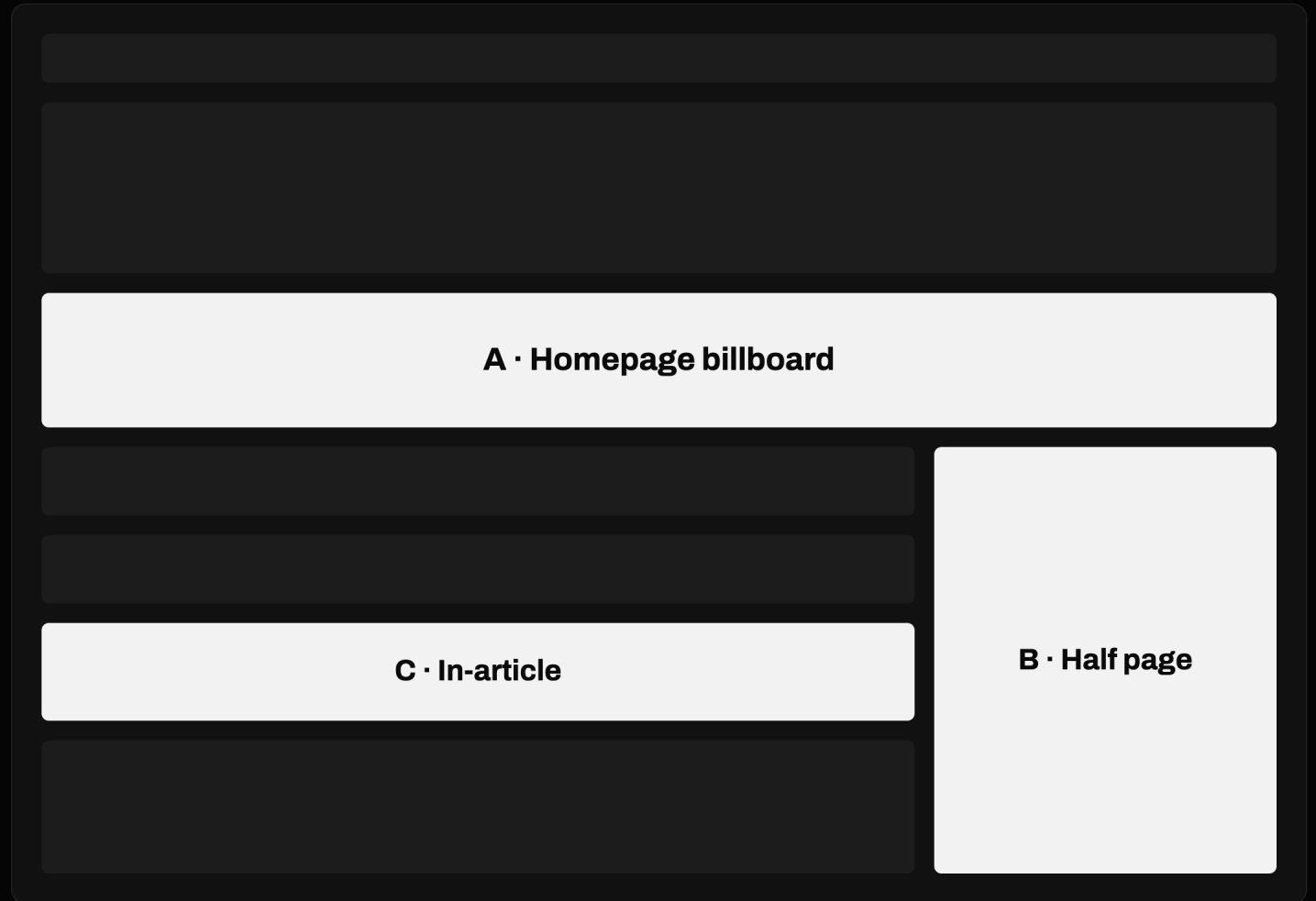
Full width, right below the hero banner.

B · Sidebar half page

Stays in view next to news and reviews.

C · In-article banner

Inside guides and news, mid-read.



Every slot takes image or video

PLACEMENT	WHERE	SIZES	PRICE
A · Homepage billboard	Below the hero, homepage	970×250 · 320×100 mobile	€450 / week
B · Sidebar half page	News, reviews, guides	300×600 · 300×250	€225 / week
C · In-article banner	Inside articles and guides	728×90 · 320×50 mobile	€175 / week
D · Price page banner	Above live price charts	970×90 · 320×100 mobile	€300 / week

JPG, PNG, GIF, MP4 or HTML5. Optional affiliate or tracking link on every creative.

Your story, told in our format and our readers' language

Sponsored article

Published in the news feed and translated into up to 21 languages.

Featured listing

A marked "Featured" spot above exchange, wallet or card rankings.

Sponsored guide

An evergreen how-to, such as how to buy bitcoin with your platform.

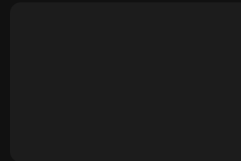
Price page sponsorship

"Live price presented by [your brand]" on the most visited pages.

Read like news, clearly marked as yours

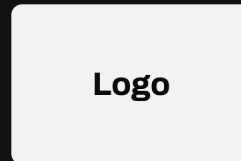
Sponsored posts sit in the same feed as the day's crypto news, with the same layout and a visible Sponsored label.

We write or edit the copy so it fits the site. You approve before it goes live.



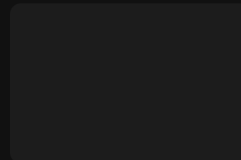
NEWS · 2 h

Bitcoin holds above key level as ETF inflows return



SPONSORED · [BRAND]

How to buy your first bitcoin in five minutes with [Brand]



NEWS · 5 h

What the new EU rules mean for your wallet

OUR PROMISE

Every ad is labeled. Review scores are never for sale.

That is why readers trust the site, and why they trust the brands that appear on it.

Buy the markets and topics that matter to you

By language

- ES
- EN
- DE
- FR
- PT
- NL
- PL
- TR
- SV
- NO
- DA
- FI
- + 9 more

By section

- Live prices
- News
- Guides
- Exchanges
- Wallets
- Crypto cards
- ETPs and ETFs
- Crypto stocks
- Casinos
- Events

PACKAGES

Three ways to start

2 WEEKS

Launch

€550

In-article banner (C)

One sponsored article

One language

1 MONTH · MOST CHOSEN

Growth

€1,800

Sidebar and in-article banners (B, C)

Two sponsored articles and a
featured listing

Up to three languages

1 MONTH

Takeover

€3,500

Homepage billboard and price page
sponsorship (A, D)

Exclusive in your category

All 21 languages

From brief to live in 2 working days

01

Brief

Pick markets and sections of the site

02

Creatives

Send image, text or video and your affiliate link.

03

Live

We go live within 24 hours

04

Report

Impressions, clicks and CTR



Let's book your slot

info.preciobitcoin@gmail.com

PRECIOBITCOIN.ES